

# Dominic J. Ashby

domashby.org

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**Program Coordinator and Instructional Designer** with experience designing multimodal assignments and activities that acknowledge a wide range of student abilities and ways of knowing; over 12 years' experience leading professional development for college faculty; enthusiasm for collaborative teaching, course design, and assessment of learning outcomes; facility with survey and interview design, collection, and interpretation; confidence in leadership and speaking roles; and 20 years college teaching experience including face-to-face, online, and hybrid. Additional skills and software competencies include:

- Blackboard, Sakai, and Canvas LMS
- Quality Matters course assessment certification
- Research ethics/IRB protocols
- Qualtrics, Survey Monkey, Google Forms
- Wordpress, Adobe Spark, Audacity
- MS Office, Google Suite
- Captions & Alt text

## EDUCATION

PhD, 2013: Composition & Rhetoric. Miami University—Oxford, OH

MA, 2003: English. West Virginia University—Morgantown, WV

BA, 2001: English and History. West Virginia Wesleyan College—Buckhannon, WV

## EXPERIENCE

**Coordinator, Corequisite Reading & Writing—Associate Professor** 2014–Present  
Eastern Kentucky University—Richmond, KY

- Plan and deliver annual professional development for ~20 instructors
- Organize assessments of anonymized student work to ensure curriculum meets Student Learning Outcomes (SLOs) for General Education and accreditation
- Coordinate between the Associate Chair, Office of Academic Readiness, First Year Courses, and the Writing Center to plan number of courses offered, instructor assignments, and hiring of student tutors
- Develop instructional materials including videos, assignments, and course modules

**Course Designer—Contract for ECU E-Campus** Summer 2020

- Collaborated with two subject specialists and an instructional designer to build module-based curriculum and course shells for online segments of the second-semester first-year-writing course, ENG 102; course to be used by all E-Campus ENG 102 instructors for the next three years
- Designed multimodal assignments that use freely-available software including Adobe Spark for video, Anchor and Audacity for audio, Google Suite, and GroupMe for student interactions
- Recorded instructional videos with subtitles and transcripts
- Course passed Quality Matters assessment with a perfect score

**Instructional Designer—Independent Contractor** Summer 2018  
Camp Fire National Headquarters—Kansas City, MO

- Wrote content for two 6-hour, self-directed online courses for use in Camp Fire leadership training and enrichment

**Program Coordinator, Business Writing Program** 2012–2013  
Farmer School of Business, Miami University—Oxford, OH

- Led curriculum assessment to ensure match with School of Business SLOs
- Revised curriculum; designed an updated teacher's guide using InDesign
- Proposed and secured University funding to pilot three online sections of BUS102; designed recruitment materials, attracting enough students to fill all three sections

**Researcher, Class of 2012 Longitudinal Study—Graduate Assistant** 2009–2012

Howe Writing Initiative, Miami University—Oxford, OH

- Designed and administered online surveys to faculty and students using Qualtrics and SurveyMonkey
- Collaborated with other researchers to organize, code, and analyze 4 years of data
- Assembled final report document using Adobe InDesign

**Writing Center Assistant Director—Graduate Assistant** 2009–2011

Farmer School of Business, Miami University—Oxford, OH

- Met with Business faculty to design assignments that met best practices and SLOs
- Presented assignment design and grading workshops for faculty

**Assistant Writing Coordinator** 2006–2007

Dept. of English, West Virginia University—Morgantown, WV

- Co-taught the New Instructor Training seminar for 18 new Graduate Assistants
- Reviewed syllabi for 18 new instructors and conducted classroom observations

## UNIVERSITY SERVICE, EKU

**Chair, Online English BA Workgroup** Spring 2021

- Design an online program to parallel the face-to-face English BA
- Collaborate with the Department Chair to project course offering schedules

**Co-Editor, Open Education Resource (OER) Textbook** 2020–Present

- Successfully applied for a Board of Regents Grant to support development of a digital OER textbook for First-Year Writing
- Collaborated with Co-Editor and Graduate Student Assistant Editor to find, select, and edit digital resources for the textbook

**Member, English Graduate Committee** 2018–Present

- Assisted the committee Chair in redesigning the Master of Arts in English to an online MA in English and Writing Professions
- Coordinated with writing faculty to redesign Student Learning Outcomes to match best practices of online teaching and learning

## SELECT PUBLICATIONS &amp; PRESENTATIONS

Ashby, D. (2021). Evaluating fandom: Using blogging and a grade contract to reward fan labor in the classroom. *Transformative Works and Cultures (TWC)*, vol. 35. <https://doi.org/10.3983/twc.2021.1971>

Ashby, D., Frozena M., and Napier T. (2020, May 15). *Seeing the source: Teaching ethical image use and attribution in student projects*. Pedagogicon 2020. Richmond, KY.

Ashby, D., Bianco, D., Frozena, M., and Sergent-Payne, R. (2019, October 31). *The more the merrier: Treating students to multiple sources of support in the online classroom*. Kentucky Convergence Conference, Louisville, KY.

Ashby, D., Frozena, M., and McClure, J. F. (2019, March 15). *Making space for student voices with eportfolios and grade contracts*. Conference on College Composition and Communication, Pittsburgh, PA.

Ashby, D., Frozena, M., and Peerce, J. (2017). I hear what you're saying: Bringing new media pedagogy to basic writing. *Proceedings of the 2017 Pedagogicon*, in *The Journal of Faculty Development*, 31(3), 63–67.

## AWARDS, EKU

High Impact Practice Teaching Award (2020)

Critical Reading Teaching Award (2019)

Outstanding Instructor, First Year Courses (2019)

Critical Thinking Teacher of the Year Award (2017)